

CBSG Launches the "Zoos and Aquariums for 350 Movement"

October 12, 2013, CBSG launched the "Zoos and Aquariums for 350" Climate Change Movement at their Annual Meeting in Orlando, Florida, USA.

Over one hundred participants from international zoos, aquariums, and conservation organizations joined in the event, learning about the **Zoos and Aquariums for 350** movement and how to implement it in their home institutions.

The Zoos and Aquariums for 350 Movement (Z&A for 350) calls on zoos and aquariums to divest their institutions' investments from fossil fuel companies, reduce carbon footprints and offset remaining carbon emissions, and engage in climate change education initiatives.

The Z&A for 350 Movement has three components:

Divestment

Zoos that invest money can choose to divest from fossil fuel companies and reinvest in solutions that align with their mission of conservation.

Carbon Offsetting

The Zoos and Aquariums for 350 Carbon Offset Initiative, supported by the World Association of Zoos and Aquariums (WAZA), is in place to help zoos and aquariums that have already reduced their carbon footprint as much as possible to compensate for their institutions' unavoidable carbon emissions through the purchase of credible, additional, and sustainable carbon offsets.

Show the Wild Face of Climate Change

Clear communication about the effects of climate change on all species is a key piece to the puzzle. Many zoos already communicate with their visitors about this threat, and here is one more way to invite zoo keepers and visitors to add their own voices to the mix.

Z&A for 350 joins 350.org, an organization that is building a global, grassroots movement to solve the climate crisis. Phil Aroneanu, one of the founders of 350.org, helped kick off the movement and share his experiences leading one of the biggest climate change movements in the world.

Scientific evidence shows that climate change will become a primary driver of species extinction in the coming century. CBSG is focusing attention on the issue of climate change due to the urgency of the threat to species and the need for accelerated action in the search for solutions. Acting on climate change aligns with our mission to "save threatened species by increasing the effectiveness of conservation efforts worldwide."

If this short item has piqued your interest please go through the material in the next 9 pages. This is the CBSG Zoo and Aquarium Climate Change Movement Handbook reprinted with permission from CBSG.

[Learn more](http://www.cbsg.org/blog/201310/zoos-and-aquariums-350-movement) from CBSG's website/blog/201310/zoos-and-aquariums-350-movement.



Sally, Lena and Lesley commit to divestment action. See booklet on the website at http://www.cbsg.org/sites/cbsg.org/files/climate_change/ Photo: Anon



Revised Logo

Congratulations to the CBSG logo revision committee!

After long years of agonising over CBSG's logo, it has been decided to retain the name Conservation Breeding Specialist Group but add the tag line "Planning a Future for Wildlife".