

Wildlife Week 2010 (WLW2010) Education Reports

YOB at VOC Park Zoo, Coimbatore for WLW2010

VOC Park Zoo celebrated wildlife week and International Year of Biodiversity on site, on 14 October 2010. ZOO was invited

packets. Almost 40 students from 10 corporation-run schools studying 6-12 classes attended this programme with their teachers. Dr. Perumalsamy, Director, in his inaugural address

Organization for helping the programme by providing education materials.

Students learned the history of WL week and geography and biomes, forests, species diversity both for India and Tamil Nadu, endemic species, threatened species, biodiversity hotspots, Protected Area Network especially about Western Ghats and international conventions.

ZOO's education packet entitled "Save Biodiversity! & beat the heat! LIVE MORE SIMPLY" was introduced. Students read the modern fable about The Green House Gas Guardian and the Green House Gas Ghost and by reading they understood very easily the term Global Warming and reasons for that. They went through all the materials-the five kingdoms of life cards, various



Corporation school students wearing masks and holding animal placards of ZOO's LMS packets



Taking oath to save biodiversity by leading simple life

to give an education programme by using the biodiversity and climate change education

welcomed the school students and the teacher coordinators and thanked Zoo Outreach



Dr. Perumalsamy, Director, VOC Zoo administering the oath

stickers, animal placard, mask (Gandhi Spectacles), arm band, live more simply booklet, what you can do to live simply and drama card. From the booklet they understood what is biodiversity, what is climate change, how are biodiversity and climate related, the effect of climate change on species, kingdom of life, important facts about different species including invertebrates and vertebrates and how we can lead our life as simply as did Mahatma Gandhi, Father of the Nation. A list of International and National organizations were included which are working to save global biodiversity.



Future biodiversity saviors

Then students were invited to wear the Mahatma Gandhi spectacles which reflect the plight of our planet in everyone's eyes. They put on the Red Cross armband SAVE biodiversity and displayed placards with different endangered animal pictures. Then students took an oath to



Teachers and students reading the information on the spider poster

save biodiversity administered by the Zoo Director. Finally we led students through the booklet of suggestions inviting them to take this opportunity to change their attitudes and behaviour and



Prize distribution by Commissioner and Mayor

become part of solution to save biodiversity.

Prior to this, an essay writing and elocution competition were conducted on the topic climate

change, threatened birds and habitat loss, suggested by the CEO. Forty schools participated from 6-12 std. The students were awarded with prizes by Corporation Commissioner, Mayor and Deputy Mayor at the end of this programme. The programme was coordinated by Ms. G. Anandhi, Biology Teacher, Corporation Girls Higher Secondary School, Renganathapuram, S. Karthikeyan-Siddhapudur, Mr. Srinath-Ramalingam Colony and Saravanan-Kovilmedu Corporation Schools. The prizes were donated by Dr. Perumalsamy, Director, VOC Park Zoo. **Submitted by:** **R. Marimuthu, Education Officer, Zoo Outreach Organization.** **Email: marimuthu@zooreach.org**

Wildlife week 2010 Live more simply - Education programme for NSS students of Coimbatore

The GD Naidu Matriculation Hr Secondary School, Coimbatore, as part of the wildlife week Celebration, had organised a 7-day NSS Camp in a Village near Coimbatore. About 31 students doing eleventh standard and six teaching staff took part in it. During Camp every day, two hours were allotted for guest lectures for students and I was invited to give a talk about

biodiversity and climate change on the first day evening. My original plan was to give a slide show to introduce the subject but because of logistic reason it was decided to use 'Live more simply' packet for the entire session. Using the 'Five kingdom of Life' cards I introduced the concept of biodiversity and the numbers. It was easy for me to cover all aspects of biodiversity using the cards and further go in to the details of biodiversity using the booklet "Save biodiversity and beat the heat" to make them understand the need for biodiversity as human resource. To introduce climate change, I read the definition of climate change given in the booklet, then green house gases, global warming then climate change. The sequence given in the book let is perfect and the cycle given in the book let was more useful to explain how exploitation of natural resources result in species loss and ultimately climate change. When we discuss all these the usual question that was raised by any individual would be "what can I do for CC mitigation?". The suggestions given in the brochure "What you can do to live simply" was very useful as a reply for all questions asked. Towards the end the students used the mask, arm band and



Students tying Red Cross armband pledging to save biodiversity

went out for a march carrying the placard and making some slogans. At the end they made a pledge to live more simply following Gandhian's principles. Questions raised by the students were cleared as and when asked. Thanks for UFAW, CBSG and CI for helping us to develop this packet, which created an emotional situation during the programme. Thanks to Mr. Saravanan, NSS coordinator, GD School for arranging the programme and Volunteers Mr. Salahudeen and Ms. Heavenlin, Department of Zoology, Bharathiar University. -
Submitted by BA Daniel,
Education coordinator, ZOO,
badaniel@zooreach.org.



Students taking oath wearing LMS materials

Wildlife Week programme at Thiagarajar College, Madurai, Tamil Nadu

The Bio-resources Management Division of Thiagarajar College organized a programme to celebrate Wildlife Week - 2010. Dr. B.A. Daniel, Scientist, Zoo Outreach Organisation, Coimbatore, delivered a lecture on Biodiversity and Conservation. He narrated the story of formation of earth, origin of life and he explained how different species evolved. He emphasized that man is just a species among millions of species and we should keep always in our mind when we disturb the environment. In the second session he issued environmental educational kits "Biodiversity and Climate change" produced by Zoo Outreach Organization to the participants and using the kit he explained what is climate change, causes, climate change cycle and what we can do to as a mitigating measure. As a measure to save the environment and as climate change mitigation, he advocated simple living by quoting Mahatma Gandhi as an example. He emphasized that Gandhian principle and his way of life would definitely helpful in conserving the biodiversity. All the participants finally took oath to save the biodiversity. Dr. R. Sekar, Dean, Research and Development of the college presided over the function. In his

introductory address, Dr. N. Arun Nagendran, Coordinator of the Bioresources Management Division said that the BM Division is funded by University Grants Commission, New Delhi to run M.Sc., Bioresources Management, which is a multidisciplinary course focusing on inventory, monitoring and conserving biodiversity. Dr. C. Ravi, Assistant Professor of Zoology, proposed vote of

thanks. **Submitted by: Arun Nagendran, Thiagarajar College, Madurai, TN. Email: narunnagendran@yahoo.co.in**

WLW2010 celebrations at ZSI, WGRC, Calicut

The Western Ghats Regional Centre, ZSI celebrated wildlife week on 5th October, focusing ZOO's suggested theme 'Biodiversity and Climate Change'.



Play on the role of man in climate Change & destruction to biodiversity



Another scene from the play and children wearing sun and green gas ghost masks



Programme received good media coverage

Several awareness programmes for school students were conducted, commemorating IYB 2010 and highlighting threats due to the changing climate. Forty-five students from 20 schools within Calicut District participated. The programme started with distribution of the Zoo Outreach Organisation educational materials to the participants. Dr. K. Rajmohana, Scientist of the Centre introduced the theme, which was explained

in detail with material regarding 'Climate Change' supplied by Z.O.O. Twenty-five posters which were on display which conveyed effectively the causes as well as the processes of the global phenomenon of Climate Change and its impact on the living world. A painting competition was also organized on the current scenario including melting of the polar ice caps, suffering of mankind due to environmental disasters, deforestation, suicide by farmers due to crop failure etc. were all portrayed in the paintings. The Addl. Director, Mr. C. Radhakrishnan distributed prizes and certificates to the winners.

However, the major attraction of this year's celebration was a short play on the role of man and his actions, resulting in Climate Change and destruction to biodiversity. The play was staged by a team of 15 students of Azhavattom Higher Secondary School, Calicut, Kerala. The face masks in the 'Drama-kit' by Zoo Outreach Organisation added colour as well as depth to the characters of the drama. The play portrayed a situation where intense heat, drought and cyclones troubled mankind. A grandmother sowed some seeds of hope in children by assuring them that planting trees will certainly help them in bringing back the rich greenery, fresh air

and healthy atmosphere of the good old days. The children finally turning the barren land into a world bubbling with life and happiness. The special sound effects like thrashing rains, thunder storm blasts, roaring of cyclones, gusting of winds and the chirping of birds played in the background, and made the environment vibrant. The play was absorbing and could successfully convey the importance of biodiversity for the well-being of the mankind.

A short movie on Climate Change was played, especially for the parents and teachers who accompanied the participants, while the participants were busy painting. The event received a good coverage through regional newspapers and local TV channels. Thanks are due to Zoo Outreach Organisation for supporting us in making the programme a grand success. **Submitted by: Dr. (Mrs). Rajmohana. K, Scientist-C, Zoological Survey of India, Calicut, Kerala. Email: mohana.skumar@gmail.com**

Wildlife Week 2010 at Guttur, Andhra Pradesh

International Animal & Birds Welfare Society celebrated Wildlife Week 2010 very successfully using educational materials provided by Z.O.O. On 02 October, Gandhi Jayanthi a rally was conducted involving 250 students several schools in Anantapur Distt. We displayed "LIVE MORE SIMPLY" stickers and pasted them on all vehicle going on the road. This LMS concept attracted attention and started thinking in the children and adults. This sticker really made a change in people minds. Thanks to ZOO for preparing this great cause sticker. On World day For Animals (04 Oct) we conducted essay writing, elocution competitions on wildlife welfare and biodiversity conservation at ZPH.School, Kogira. Forty five students participated in these competitions. Lions Club distributed prizes to winners.



Children played drama on elephant welfare

Our educational team organised street drama on wildlife sufferings at Beedupalli on 05 October. They also sang songs playing with dramas. After that we conducted awareness camp at ZPH School, Beedupalli. By using Z.O.O.'s masks, children played games and dramas. The educational material was very useful to explain the importance of wildlife and animal welfare. On 6 October, Smt Ramiza, Educational Officer organised quiz and elocution competitions on Climate change and Biodiversity at BEM School Kothcheruvu with 48 participants. We distributed prizes to first 3 winners and screened a video on the importance of biodiversity conservation. On last day of WLW2010 we organized a school teachers training program YIP Training Hall, Guttur 30 teachers from 25 schools attending. Our Master Trainer, Mr Manjunath, explained the important role of teachers for animal welfare education and explained the formation Kindness Clubs and teachers' role in the club. In a PPT presentation he also mentioned how the teachers could change student mind towards kindness with animals. At the end of the training, we gave some educational packets

provided by Z.O.O. to each teacher. **Submitted by: G. Manjunath, IA&BWS, Guttur, AP.**
Email: iaabws@yahoo.com

Observation of 56 Wildlife Week by APOWA

Over the years, APOWA (Action for Protection of Wild Animals)

"wildlife, its habitat and climate change". Events such as consultation with communities and stakeholders, educational programme at schools, wildlife Olympiad, essay and quiz competitions, public meetings have been organized. Highlights on activities follow. On 2 October the programme was initiated with a gathering to inaugurate it. On the occasion of International Non-violence day, the organization was organized a rally. Armed with placards and banners, over 100 students participated in the rally and convey the message of non-violence and Ahimsa. Posters and leaflets were distributed to



Children are briefed about WLW programmes



Students ready for rally to convey the message of non-violence and Ahimsa

has observed Wildlife Week in Orissa state. This year APOWA organized various activities in different parts of the state. Special emphasis was given on

the public. An essay competition was also organized at G.P. High School, Kharianta. A total of 82 students of classes 8-10 participated in the competition.

On 3 October in Sankhpur, Rajnagar, more than 28 members of APOWA stakeholder committee from different village committees discussed the challenges and threats face by wildlife, the priorities that they should focus on, as well as the regional vision of the conservation of the threatened species and their habitat. Further efforts are needed to face the loss of biodiversity was declared aiming for an active involvement of local governments, private sector, communities, educational institution etc. in the reduction of biodiversity loss and threat to wildlife. A wildlife Olympiad contest was held for high school students on 04 October. Many dignitaries have also participated in this campaign organisation in a public meeting at Gram Panchayat High school, Kharianta, Pattamundai on 5th October 2010. A wildlife educational campaign was organized at 3 different villages around the Bhitarkanika National Park, Rajnagar on 6 & 7 October by a team comprising of schoolteachers, volunteers, environmentalists, and villagers. APOWA organized a lecture and interactive session with school students on 8 October 2010, with a basic introduction about conservation and how students can help conservation efforts and diminishing cruelty, etc. Thirty-four students participated from different schools. This activity ended with a film show on climate change. Growing enthusiasm and excitement were the main outcomes of the 56th Wildlife Week observation. This was so successful because of the various educational materials provided by Zoo Outreach Organization, Coimbatore. We used their materials to teach students and community. Thanks to all those who participated in this year's Wildlife Week.

Submitted by Bijaya Kumar Kabi, APOWA, Orissa. Email: mail@apowa.org

Wildlife Week Programme at Nasik School, Maharashtra

In Modern Education Society's Secondary School, Wildlife Week



Students wearing Khadi dress and cap holding Live More Simply stickers with Charakha (spinning wheel) in front urging people to follow Gandhian way of living to mitigate climate change impact



Drama on climate change and biodiversity conservation by using ZOO's drama kit

2010 programme was organized in 3 parts. 1. Distribution of mask, sticker etc., 2. Drama on biodiversity and climate change 3. Visits to Apiary centre and Nursery of Y.C.M.O University – Nasik. On 2 October 2010, the Birth Anniversary day of Mahatma Gandhi, students came in simple 'Khadi' wears. A student wore Gandhiji's costume with Charakha presenting on the stage. At this time sticker of 'LIVE MORE SIMPLY' distributed. After this Environment teacher and well-known wildlife photographer Mr. Anil Mali, explains the importance of Biodiversity and climate change. Our nature club members with the help of masks made a small

drama and gave the message about biodiversity loss and climate change.

In the Wildlife Week our nature club students also visited to Apiary Centre of Nasik where Dr. T.B. Nikam explained the importance of honey bees in biodiversity and agriculture. We visited the agriculture department and nursery at Open University of Nasik where Dr. Ravsaheb Patil (senior scientist) and his team explained and guides about Nursery and Agriculture. **Submitted by Mr. Anil R Mali, Environment Guide Teacher, MESSS, Nasik.**

NEST Nature Club, Surat-Wildlife Week 2010

First thanks for Zoo Outreach and all organization for biodiversity kits and educational programme. 'NEST' Nature club tried these packets and used to conduct meaningful and memorable educational experience with the help of your suggestion and guidelines. A programme was

on importance of biodiversity and climate change. In this function total of 47 students were participated and 300 students visited the programmes and photo exhibition. 'NEST' Nature Club Nasik members request you to give more opportunities to do work with Zoo Outreach Organisation for wildlife awareness and conservation



Nutan Marathi Prathamik Shala students merrily wearing LMS packet materials

organized in Nutan Marathi Prathamik Shala, Nashik. The writer explained the importance of biodiversity and kits with the help of wildlife photographs which were displayed and attracted their minds towards subject of climate change. After this education materials were distributed to the students and events took place joyfully. Students enacted a small drama

programmes. ***Submitted by Ojas Anil Mali, Secretary, 'NEST' Nature Club, Nasik, Maharashtra.***

OASIS, Mumbai-Wildlife Week Report

Wildlife Week programmes were held on 6-7 October 2010 titled "PRAAN PYAARE PRAANI" (meaning animals are as lovable as our own life). A group of 15 students were trained by the

writer spread over 6th and 7th October 2010. The activity had four sessions. Ice breaker and introduction, training on the subject matter, hosting the event for the 250 students and contest and feedback. The activity commenced with an icebreaker of Birdie dance and was followed by animal sounds, an introduction including many points such as WLW2010, IYB2010, Praan Pyaare Praani and others. In the training session, 2 students were trained on introduction and 11 students were assigned a pack of ZOO educational material on various animals and a banner of visuals regarding the same subject to prepare their speech which was to be delivered to the rest of the incoming 250 students. 2 students helped for conducting contests after the sessions. An interactive



One of the students explain to others about vulture crisis and its conservation

discussion was held after the training to assure that the 15 students had understood the subject and were well trained to deliver the same to 250 of them and committed their pledge and happiness of the subject delivery. On 7th October 2010 the 15 trained students of PRAAN PYAARE PRAANI hosted the photo gallery and conducted the activity based on their training to the rest of the 250 students who came in batches. Each batch was given time for contest participation. The overall experience and benefit of the activity was discussed in a feedback session and the impact was assessed on both levels, their personal enhancement in the knowledge and the



Learning about bats from posters displayed



One of the activity conducted on PRAAN PYAARE PRAANI

impression on the rest of the students. **Submitted by Ms. Anita More, OASIS, Mumbai, Maharashtra. Email: info@oasisngo.org**

Report on Wildlife Conservation Campaign (Wildlife Week 2010) by Nature's Beckon

Nature's Beckon celebrated the National Wildlife Week 2010 with more than 15 programmes throughout Assam. The Guwahati chapter has taken-up a

two days programme during WLW2010. On 2 October 2010, there was a half day programme on the need of wildlife conservation with the children of Sisugram, an orphan house of North Guwahati. As these 515 kids of different ages go for school but have scant access to about the state of environment and other related issues. About 24 children of different age group

joined the programme and learned the needs of wildlife through various games. On the next morning a team of Nature's Beckon travelled from Amingaon to Maligaon and conducted five roadside box meetings and asked people about their attitude and understanding about the issues of wildlife. During this programme about 70 people interacted with the team and we provided various posters sent by ZOO and leaflets of Nature's



A kid with LMS materials

Beckon written in Assamese language. The materials on climate change provided by ZOO and other leaflets and stickers of Nature's Beckon helped us a lot to create mass awareness in the urban human habitation. The entire programme helped the common people to develop their opinion on the most important issue of global environmental crisis. I think such programmes consisting of both class room exercises like drama, painting etc. and outdoor access had made a mark on the minds of participants. Nature's Beckon is the oldest and largest conservation NGO of NE region. NB is thankful to Astha Natures Tours and Travels for their basic facilities and ZOO for the materials. **Submitted by: Rakesh Soud, IIT Guwahati, Assam. assam_rhino@rediffmail.com**

Wildlife Week at Govt. Girls Higher Secondary School, Villivakkam, Chennai

It was a joyous day for the 30 students of GGHS School, GHS and SPGHS School, Chennai to attend the WLW2010 programme. It was the initiation of the B.Ed. teacher-trainees who underwent programme in their college. Prof. Arulnathan, of CSI Bishop Newbigin College of education co-ordinated the programmes. Mrs. R. Bommakkal, HM, GHSS presided over the function. S. Arulnathan briefed on International year of Biodiversity. All the 30 students received the free education

packets supplied by Zoo Outreach Organisation. As the school campus has green corners here and there they were asked to observe and list out the living organism. The list was very long with much enthusiasm and interest. The students of the school listed species that have visited the campus earlier. This introductory session lead them to know more about.. Save Biodiversity and Beat the heat. Live More Simply. The materials on global warming and green house effect attracted them... the instructional cards on 5 kingdoms made them to learn the subject easily. The placard and the

stickers on LMS – have changed their mood and initiated them to go the way of Gandhi, father of our nation, had lead. The students wondered and appreciated the ratio of the living things in a E.O. Wilson's Circle of Life. Thanks to the family of Z.O.O. for their efforts in which have initiated the minds of the little children to innovative new ideas. They separated the Do's and they have undertaken already and listed out the expected do's. **Submitted by Jessie Jayakaran, Chennai. jessiejey@rediffmail.com**



Students at the Save Biodiversity and Beat the heat programme