

International Biodiversity Day Celebration at TATA Zoo, Jamshedpur

To promote the conservation and sustainable use of biodiversity, Tata Steel Zoological Park in association with Artist forum of Jamshedpur, celebrated the International Biodiversity day from 22 to 25 May, 2019, by organizing 'Art in Nature' workshop cum exhibition.

This year's theme "Our Biodiversity, Our Food, Our Health" aims to leverage knowledge and spread awareness of the interdependency of our food systems, nutrition, and health on biodiversity and healthy ecosystems. The multitude of resources and processes directly and indirectly supplied by the ecosystem (known as ecosystem services) are all contributed to human well-being. Thus, ecosystem services are the transformation of a set of natural assets (soil, plants and animals, air and water) into things that we value.

Mrs. Purbi Ghosh, Social worker inaugurated the workshop on 22 May, 2019. Dr. Mrs. Seema Rani shared the importance of biodiversity with the artists which set in motion the three day extravaganza of art



Inauguration of Art in Nature workshop by Mrs. Purbi Ghosh, Social Worker.

from 09:00AM to 05:00PM daily that witnessed the participation of more than 40 artists; both professional & amateur, from Jamshedpur, Ranchi, Kolkata, the Jamshedpur School of Art and the Tagore Academy.

During the workshop, artists were able to capture the message which was the interdependency of human well-being and natural biodiversity and made the general public awestruck with their exemplary display of skill and mettle on the canvas. Thereafter, the art and the creations were exhibited on the 25th May and was formally inaugurated by Mr. Amit Kumar Chakrabarti,

visual artist and Ms. Radhika Singh, Hon' Secretary, TSZS. The end of the programme saw the felicitation of participating artists by the Zoo Director, Mr. Bipul Chakrabarty.

The programme could be considered as success and made a ripple effect in the Art landscape and also made a deep impact in the general public of the city of Jamshedpur.

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