

World Environment Day celebration at TATA Zoo, Jamshedpur

World Environment Day is the biggest annual event for positive environmental action which takes place on 5 June every year and this year's theme was "Air Pollution". Air pollution is one such form that refers to the contamination of the air, irrespective of indoor or outside.

The WED day was celebrated on 4-5th June in association with NTTF Burma Mines and JUSCO School Kadma respectively. To achieve this target, we organized an "Environment Awareness Bicycle Rally" on 4th June about air pollution by promoting cycling instead of extensive use of automobiles. The "Bicycle Rally" was flagged off by Amresh Sinha, Sr. Manager, Corporate Communication, Tata Steel Ltd & Member, Tata Steel Zoological Society at zoo main gate and it was concluded at the Nature Education Centre. A total of 54 cyclists participated in the rally.

On 5 June, an "Eco-friendly Painting Workshop" was organized on tribal art like Petkar and Soharai arts of Jharkhand state for the school children to promote the use of natural colours and to minimize the environmental pollution due to harmful chemicals used in synthetic paints. JUSCO School Kadma joined us in the cause. A total of 78 children participated in the occasion and succeeded in making the message of the day relevant and come to



Environment Awareness Bicycle Rally on the theme Air pollution



Eco-friendly Painting workshop on tribal art like Petkar and Soharai arts of Jharkhand state

life with their beautiful paintings. Pratap Gill, Zoo Staff and Shobhit Mahato, Zoo Volunteer handled the proceedings of the event on behalf of the zoo.

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