

Celebration of World Wildlife Day at Tata Steel Zoological Park, Jamshedpur, Jharkhand

World Wildlife Day is celebrated every year on 3 March to create awareness among the public about the values and benefits of preserving wildlife which is a very crucial part of our ecosystem. This year the day was celebrated under the theme “Sustaining all life on Earth”, encompassing all wild animal and plant species as key components of the world’s biodiversity.

On this occasion Tata Zoo in association with “Anwesha” a local NGO, organized, a group visit for senior citizens from ‘Ashirvad Bhawan Old Age Home’ under the programme “*reaching out to unreachable ones*”. An interaction session was organized with them prior to the zoo visit where Zoo Director, Bipul Chakrabarty welcomed and explained them about the Tata Zoo and its prime responsibilities. Thereafter, the author delivered a lecture on “Importance of conservation of wildlife for us with special reference to the captive animals”. She also explained them about the relation between plants, animals and human beings to understand the fact that “*saving of one animal can save another*”. This was followed by “Keeper talk on Tiger” near tiger enclosure led by S.K. Mahato, Curator, Tata Zoo and his team. The Secretary of Anwesha, Alpina Bhattacharya was also present alongwith her team members.



Seema Rani delivering a lecture to senior citizen.



Old Age Home inmates taken around the zoo.

Apart from this, to make zoo visitors aware, we also displayed standees conveying messages to save/ conserve the animals such as parakeets/Indian star tortoise/ tigers/ elephants etc. which are under threat due to the poaching and illegal wildlife trade.

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