# International Otter Survival Fund WORLD OTTER DAY #WorldOtterDay, Wednesday 27 May 2020

#### CELEBRATE OTTERS - RAISE AWARENESS - EDUCATE - FUNDRAISE - PROTECT

A new year and a new decade is upon us and what a great time to put some thoughts together and plan what YOU want to do to support IOSF's 2020 #WorldOtterDay.

It's that all important day of the year for otters when we raise these fascinating animals across the globe and involve as many people as possible. It is the time to show how much you care.



All 13 otter species worldwide are still listed on the Red List of Threatened Species and we continue to work hard to bring about changes, in particular with regard to the illegal trade for fur and pets, as well as other challenges that otters face in many countries such as environmental impact of habitat loss and the dangers of roads.

## There are many different ways you can help - here are some examples:

- To do a fundraiser
- Give a talk about otters at school
- Raise awareness with posters about otters
- Post your support on social media using the all important #WorldOtterDay
- Present your research to fellow students and/or colleagues
- Hold an otter art competition.

The list is as endless as your imagination, so let it go and encourage as many other people as you can, to take part.

We want to know what you are going to do, so please tell us and we will add your #WorldOtterDay event to our world map, which we will be updating regularly (click <a href="here">here</a> or on the map below to view). Just email Ben@otter.org

There are resources available to download from our website for participants to use some of which are being updated, so look out for changes as they happen. You will find these on our Media/Resources pages <a href="here">here</a>

## **World Otter Day Grants**

IOSF is again delighted to be offering three grants of £100 each towards the cost of putting on an event or carrying out some education work for #WorldOtterDay.

## Applications must include the following:

Name of applicant, Organisation, if applicable, Address of applicant, Brief description of what you are planning to do, how and where, What would you do with the £100 grant?

Please submit your application <u>here</u> no later than Friday 27th March 2020 and the winning applicants will be announced on Friday 3rd April 2020.