

they may be given one or two specified places to advertise their products according to zoo rules.

Above measures if taken may enhance the interest of public in the wild life as well as it will also help as a tool to increase the number of visitors. It is well said that a satisfied customer is worth millions, as improved visitor services will lead to mouth publicity of the zoo.

Due to globalization a zoo not only need to be more interesting and educational but is a demand of time and then only our zoos can achieve their objectives. Our next generation will then only be able to realize the importance of these rare natural treasures and their richness given by our mother nature. In current scenario zoological parks can forward message for awareness and conservation of precious wildlife.

Acknowledgement

Authors pay their sincere gratitude towards Sri Deepak Kumar, IFS, Director, Kanpur Zoological Park, Kanpur, India for providing permission to conduct the study along with Sri Jitesh Pandey, Wildlife photographer, Kanpur, India for providing visitors enrichment photographs.

References

Singh, R.K. and U.C. Srivastava (2015). Kanpur Zoological Park: Training module on wildlife for veterinary interns; *ZOO's PRINT*, 30(8): 28

Singh, R.K. and U.C. Srivastava, Mohammad Nasir, Kewal Prasad, Swati Gupta and Deepak Kumar (2016). Kanpur zoo lake: Revitalization of a self-sustaining ecosystem and urban biodiversity. *ZOO's PRINT*, 31(6): 10-12.

Announcement

National Seminar on Dwindling Wetlands Impacts on Livelihood and Ecosystem Services (DWILES-2017) 30-31 January 2017

Organized by Department of Life Sciences, Christ University, Bengaluru.

Major thematic areas for submission of papers

- Habitat loss from development and land reclamation
- Altered water regime
- Lake pollution and ecosystem modifications
- Introduction of exotic species
- Wetland conservation, monitoring and evaluation
- Wetlands for livelihood of local communities
- Economically and environmentally sustainable farming business in the wetlands
- Joint Lake management programmes and creation of long term partnerships
- Wetland biodiversity and conservation
- Sustainable ecological sanitation
- Remote sensing and GIS applications in wetland management

The seminar will be held in the Central Block of Christ University, Bengaluru. It features keynote address, panel discussions, lead talks, paper presentations by participants, best paper awards and cultural programs. A field trip to study the biodiversity of a large wetland in Bengaluru is also on the cards.

Call for Papers

Participants are requested to send papers related to the above mentioned themes for presentation. Kindly submit an abstract of your proposed presentation by email word attachment of 250 words in 1.5 line spacing and 12 size in Times New Roman fonts to greenarmy@christuniversity.in with subject line as 'Abstract for DWILES-2017' on or before 7 January 2017.

Address for Correspondence:

Dr. P.U. Antony, Organizing Secretary DWILES-2017, Department of Life Sciences, Christ University, Hosur Road, Bengaluru – 560 029, Karnataka
Tel: +91 80 40129319 / 9100 | Fax: +91 80 40129000, Mob: +91 9886887131
Email: antony.pu@christuniversity.in
Web: www.christuniversity.in