

New Website for primates: All The World's Primates <alltheworldsprimates.org>

There is a superb new website created by Primate Conservation, Inc. (PCI) whose Director, Dr. Noel Rowe, known to many Indian primatologists, announced its opening recently. The site is All The World's Primates <alltheworldsprimates.org> and contains all that anyone would want to know about primates, including primate experts themselves. Many scientists, conservationists, and wildlife photographers have contributed submissions to the exciting project, said to be "groundbreaking, a comprehensive resource for researchers, students, and anyone interested in humans' closest relatives."

A detailed database describes all species and subspecies individually using its outstanding database, range maps, photos and illustrations, both audio and video, articles, and other tools. Members of the site will have the ability to interactively share information and opinions with other members in blogs and group discussion.

Quoting the author, PCI Director, Dr. Rowe said "Education is a crucial part of conservation, so we think it's important to have an in-depth online primate resource that stays current, is easy to use, and—for the first time—shows the beauty and diversity of the entire primate order."

The site includes all primates, even newly described primates and is brought up to date regularly by committee contributors. Most of the research is original. It is referenced with more than 10,000 citations.

It is possible to enjoy the site by just looking at the interesting and attractive primates of all kinds. There are 100's of videos and over 3000 photographs and illustrations to access.

For those who wish to simply look at the apes, monkeys, and prosimians, there are hundreds of videos and more than 3,000 photos and illustrations to enjoy. The site allows access to primates by name, country, risk of extinction, or several other criteria while providing each primate's description, taxonomy, and range from the database. Other detailed information includes conservation status, diet, life history, behavior, social systems, and physical measurements. Complete data sets are available for researchers, and students and laypersons will appreciate overviews and introductory articles on topics in primatology and physical anthropology.

According to Jane Goodall, the well known chimp lady, conservationist, primate researcher, and head of the Jane Goodall Institute, commented on the site: "I am excited to be able to compare one species with the next, to see their similarities and their differences, their faces, their hands, what they eat, where they live, and how they live. But I am humbled to see how many are listed as critically endangered or endangered or vulnerable to extinction, how few are of lower risk, and what threatens them."

How to join: The website comes with membership in Primate Conservation, Inc. Proceeds support site maintenance and PCI's grants program. Individual memberships start at \$29.95 per semester, and institutional memberships are also offered. In keeping with PCI's policy of support for work in primate habitat countries, a number of complimentary memberships are available. Reporters and bloggers may request a media pass to the site by emailing customerserve@primate.org.

Primate Conservation, Inc. (PCI) is a US 501(c)(3) non-profit foundation dedicated to studying, preserving, and maintaining the habitats of the least-known and most endangered primates in the world. Since 1993, PCI has supported more than 450 projects in 28 countries.



Curious chimp and researcher.

The world of primates is full of beauty and diversity with apes, gibbons, monkeys, tarsiers, lemurs, lorises and even human beings. In order to know about our own taxonomy we need to know about other primates. This website has been developed for this purpose. **All The World's Primates** illustrates the diversity of the taxonomic order to which we as well as monkeys belong. The website's database includes input from 300 + scientists who have researched primates in their own habitats. All 615 species and subspecies of primates recognised by IUCN are there, among current discoveries.

Today 30% of primate species (123) are endangered or critically endangered with 27% only rated as Least Concern.

Joining **All The World's Primates** will give you membership in the prestigious NGO, Primate Conservation, Inc., a nonprofit private foundation which funds field research and conservation projects on the least-known and most endangered primates in their natural habitat. Check it out at their website. <alltheworldsprimates.org>

