

Announcement : Access to Wildlife Information set to Revolutionise Animal Care -- From Twycross Zoo's Press Release dated 25 May 2011

In a world first, Twycross Zoo – East Midland Zoological Society has put its closely referenced scientific and veterinary information into the public domain in a move designed to dramatically improve well-being in wildlife throughout the world.

The Wildpro® Multimedia Website – an electronic encyclopaedia and library~ contains a vast amount of scientific information that has been collated over 20 years and for the first time is freely available to wildlife professionals, academics and other interested parties. The information is likely to be particularly valuable in remote developing countries, where access to libraries and similar information resources is very limited.

“There is no doubt that having this information freely available will change the way wildlife, captive and free-ranging, is treated and managed” said Dr. Suzanne Bordman, CEO at Twycross Zoo. “This information resource encourages an approach to disease prevention and investigation, which considers the interaction between the animal host, the pathogen and the environment in producing either health or disease, and supports logical thinking and decision making”.

For further information, please contact Iain Boardman, Chief Executive, Wildlife Information Network, The Royal Veterinary College, Royal College Street, London NW1 0TU. Tel : +44 07768 408 486. Email: infor@wildlifeinformation.org. Visit the Website at www.wildlifeinformation.org.

Wildlife Information Network is now part of Twycross Zoo-East Midland Zoological Society a registered charity No. 501841.

The Wildlife Information Network (WIN) is a charity dedicated to making information on the health and management of captive and free-ranging wild animals, and emerging infectious diseases, available to wildlife professionals and decision –makers worldwide. WIN was set up in 1992 and became registered UK charity (No. 1048059) in 1995. It is now part of Twycross Zoo, East Midland Zoological Society a registered charity No. 501841.

Wildlife Information Network would like to thank the Charity's main sponsors, past and present :

African Association of Zoos and Aquaria, Albuquerque Biological Park, Balcombe Trust, The Bank of New York Mellon, Bayer Animal Health (UK & Germany), British Airways, British and Irish Association of Zoos and Aquariums, Celia Haddon, City Bridge Trust Corporation of the City of London, Colchester Zoo, Conservation Breeding Specialist Group, Dennis Curry Charitable Trust, Department for International Development, English Nature, Edna Smylie Memorial Fund, Environment Agency, European Association of Zoo and Wildlife Veterinarians, First Great Western, Fort Dodge Animal Health, Genitrix Ltd, Great North Eastern Railway, Haggie Financial, Humane Society of the United States, HSBC Holdings plc, International Fund for Animal Welfare, International Media Services, Intervet International bv, Irish Society for the Prevention of Cruelty to Animals, Marsh Christian Trust, Matthew Eyton Animal Welfare Trust, Merial Animal Health Limited, North of England Zoological Society, Olympus Optical Co(UK) Limited, Rabbit Welfare Fund.

Wildpro Open Access Press Launch Sponsored by: Bayer HealthCare Animal Health

