

Animal Welfare Fortnightly Annual Offer of Educational Materials by ZOO

Every year, for more than a half century, Animal Welfare Fortnight has been celebrated in India in the last two weeks of January. This popular animal's event is organized by the Animal Welfare Board of India, Government of India.

Zoo Outreach Organization, with help from associates and sponsors, tries to help wildlife educators of all kinds, teachers, ngo's, foresters, researchers, museums, government agencies, schools, etc. use the event to create awareness by providing complimentary educational material.

Much of our material is or can be, with a little creativity, oriented toward both conservation and welfare. If you order this material, you are asked to conduct a programme using the materials inside to create an enjoyable and meaningful experience for your participants. You can highlight the animal welfare components in the packets. All wildlife conservation, if properly practiced, benefits wild animals in the long term.

Complimentary material doesn't mean completely free material -- we have requirements. We ask you, the recipient, to conform to certain principles and standards, which make the educational event more dramatic and meaningful.

Requirements for complimentary material :

- Printed material must not be simply handed out at a boring function; it should be used in an active programme of games, rakhi tying, learning and making commitments to animals, domestic, captive or wild in a meaningful way
- Also you should discuss specifically the subject of the material we send or call an expert to do so and conduct some of the suggested games and activities inspired by packet material
- You need to use one topic per group only so that your group gets a full idea of the problems. Do not take up several themes without doing justice even to one topic.

At this time we have the following education materials on hand. As programme organizers you should use the materials in a more conscious way, to engage your audience of youngsters and insure that they learn something and also, perhaps, change their ways of thinking and behaviour.

To obtain material please write to zooreach@zooreach.org or marimuthu@zooreach.org for the application form and instructions. We look forward to your participation in Animal Welfare Fortnightly.



Sally Walker and the ZOO Crew
ZOO WILD SANIZE

Available materials

AMPHIBIANS

All Frogs are Amphibians, but all Amphibians are not Frogs! A new and fresh version of our amphibian packet with beautiful four colour pictures and some new material. This is a packet for which we also expect you to use our guidelines for teaching. You can order up to 50.

An Art AArk Colouring Book of Amphibians. This is in limited numbers only for competition prizes or for very special programmes for which you will use our teaching guide with a small group of younger youngsters.

Amphibian Crisis Countdown 2010

Poster+Calendar - Amphibian photos, Countdown 2010 theme, calendar thru 2010. Separate item can be used for short programmes to the Amphibian Crisis and Countdown 2010 - Save Biodiversity! Order up to 50.

PRIMATES

South Asian Primate Pocket Guide - full colour identification guide researched and written by people from South Asian Primate Network and produced by IUCN SSC Primate Specialist Group and Conservation International. Includes also a few packet items in a plastic sleeve - for older youngsters up to geriatric oldsters. **MUST** use with special programme & presentation. **NEW ITEM.** Order up to 50.

SMALL MAMMALS

Bats

Fruit Bats of South Asia-Packet of individual 5X7 colour photos with information on the back side for old youngsters. Includes Bat Count poster. Order up to 25.

ANIMAL WELFARE

Daily Life Wildlife

A new version of our standard Daily Life Wildlife packet. Teaching animal welfare by pointing out how we should be kind to the little animals we encounter every day. Smaller and simpler for youngsters ... good to use with PDF presentation on the same topic. Order up to 50.

Ele-calendar 2010 (NEW) - "I Won! I kept the coconut!" Calendar Poster illustrating the foolishness of fighting an elephant and giving some tips to avoid conflicts that you can't win! Order up to 50.

Bears

NEW Bear Stuff: Bear Book (teacher's guide) and new bear packets to help with suggestions in the guide. You may order up to 50 packets with your manual.