

Animal Welfare Fortnight 2006

Animal Welfare Fortnight is celebrated every year in India from 14–28 January, organized by the Animal Welfare Board of India. Zoo Outreach Organisation tries to help zoos, forest divisions, academic institutions and NGO's to celebrate his event by providing complimentary educational material, which is to be used in a very specific way. Our reason for this is simple – educational research indicates that people of all ages remember things best if they are not just passively listening. They remember if they are having fun, or doing something, or if an emotional experience is connected with learning. That is why we encourage distribution of our material only in connection with a planned group activity.

Our rules are that you must confirm with us that you will not simply pass out the material carelessly, but in connection with a programme with activities. You have to reimburse postage. You should also send a Report and photos preferably on activities based on the packet items. In the proposal you should indicate what you will do, the type of group (Age, Institution) and how you will relate the contents to the event. Use the format (next column) and send it to us by fax, email or speedpost before 7 January.

Sally Walker and the ZOO Crew

Our rules are the same as before:

1. Packets are not to be simply given out as souvenirs but used as part of a systemically organised educational programme, which features a variety of lectures, activities and games featuring the species or theme. It is suggested that the organisers arrange for
 - i. an educator or other helper for the programme prepare a presentation (can be short) from the information given in the kits and packets;
 - ii. activities utilising the materials in the packet be organised (these could be the following):
 - rakhi-tying ceremony with participants using the rakhi enclosed in their packet;
 - demonstration and pledge or chant with participants marching or standing with their small placards in a public place in the zoo (this is a good photo opportunity);
 - quiz programme testing participants on the information in the booklet contained in the packet
 - at least one or two games suggested in the guidelines to be played with participants
 - participants should have an opportunity to have the certificate in the packet signed or themselves sign the pledge card, whichever is there.
 - if a painting or drawing competition is conducted or a debate, one or more of the themes should be concerned with the packet themes.
2. The applicant / organiser ordering kits and packets must pay postage for the items and must send their order well in advance of the event so that items reach on time.
3. The organiser must take photographs of the event and send one or two to Z.O.O. along with a Report of a minimum of one page about the programme.

Format — please send the following information in any legible form via email, fax or speedpost

Name & designation
Complete Address for mailing
Communication – please circle BEST method for you Office
Phone
Residence phone
Fax
Email

Order Form for Wildlife Week Items available for programmes

Bats 'n Rats

1. Bats n Rats packets (includes poster, Sticker, booklet, ABCs Brochure, mask, Rakhi – for ages 8-16 (can order 50 or less))

Just Bats ! About Bats !

2. Bat Education packet (Includes BAcTivities for Kids, booklet, mask, rakhi, inserts, placard, etc..) (can order 50 or less))

- 2.1 Summary of the Status of South Asian Chiroptera (for adults) (can order 25 or less)

Zoo Behaviour for Wildlife Welfare & Conservation

3. Zoo Patrol Folder – for kids from 6-14 (Includes poster, sticker, ABC Brochure, Identity card, inserts, Placard etc..) (can order 50 or less))
4. Daily Life Wildlife – for all (Includes Amphibian poster, Amphibian Booklet, Gecko Poster, Gecko Booklet, Frog Talk Poster, Invertebrate Stamp, Protect primates (can order 50 or less))

Bears on the Road Not In the Forest

5. Bear Educational Packet (includes poster, sticker, booklet, Placard, Rakhi, inserts etc..) (can order 50 or less))

Contract : I agree to pay transport charges for packets, organize an event with an appropriate target group, pay postage for items, and submit a written report of the event, including — in addition to your written description – photos, press clippings (if available), examples of comments, paintings, essays done by participants.

Signature : Mandatory

Transport method – please select one and have one alternate

Speedpost (insure this facility is available in your city)

Courier : select one
Prakash Airfreight
Professional Courier