

Last Reports of Indian Wildlife Week, 2004

Introduction

Last year was the 50th Indian Wildlife Week. Zoo Outreach Organisation prepared a large number (Sixty thousand) of new items, which, combined with material already on hand supplied over 80 institutions with a variety of educational packets, posters, etc.

This year, ZOO added plants to wildlife education by producing several thousand packets, masks, booklets, etc. to go with wonderful tree trunk posters produced and donated by Botanic Gardens Conservation International. The educational materials "Plants for Life" to complement the posters were produced with funds from Chester Zoological Gardens which has a thriving garden with conservation projects all its own. We are also adding an educational packet about WZACS, rather, about the role and importance of zoos in conservation in the 21st century. This is also because of the generosity of Chester Zoo.

Chester Zoo also sponsored the attractive Gharial, Turtles and Tortoises, and Amphibian materials which were available this year as well, and the all important Vulture education material.

Zoo Outreach Organisation is on a sort of crusade for effective and meaningful education. We don't give materials just to be handed out. Our partners may do it anyway — we don't check on them since it is impossible — but we make every effort to convince our partners to plan a programme of information and activities that their audience will remember and which may change their behaviour towards wildlife and environment.

We would like to honour both our donors and our partners — past, present and future. Our donors for our current products are listed below and our partners will be listed in a subsequent issue.

• Donor name - Programme or item name(s)

- **Alertis** - Bears on the Road... Not in the Forest ...got to stop this !
- **Apenheul Primate Park** - Primate Primer, Primates in Peril, South Asian Primates Poster and Sticker and Tiger & Lion Tailed macaque booklet
- **Bat Conservation International (BCI)** Just Bats About Bats
- **Botanic Garden Conservation International (BGCI)** - Plants for Life
- **Chester Zoo** - South Asian Primates Poster and Sticker, Just Bats About Bats, Go Gharial, Amphibian Global Warning, Turtles and Tortoises, Vanishing vultures, Bats & Rats packet, Bats & Rats Poster and Sticker and Plants for Life, World Zoo and Aquarium Conservation Strategy book South Asia version/ Poster/sticker
- **Columbus Zoo** - Amphibian Global Warning, Vanishing vultures, Bats & Rats Poster and Sticker
- **Conservation International** - South Asian Primates Poster and Sticker
- **European Association of Zoos and Aquaria** - World Zoo and Aquarium Conservation Strategy book South Asia version/ Poster/ sticker
- **Fauna & Flora International** - Just Bats About Bats
- **Knowsley Safari Park** - Bats & Rats Poster and Sticker
- **Koln Zoo** - World Zoo and Aquarium Conservation Strategy book South Asia version/ Poster/ sticker
- **London Zoo** - Spider sticker
- **Margot Marsh Biodiversity Foundation** - Primate Primer, Primates in Peril, South Asian Primates Poster and Sticker
- **North Carolina Zoo** - World Zoo and Aquarium Conservation Strategy book South Asia version/ Poster/ sticker
- **Primate Society of Great Britain** - Primate Primer and Primates in Peril
- **Riverbanks Zoological Park and Botanical Garden** - Just Bats About Bats
- **Thrigby Hall Wildlife Garden** - Primate Primer and Primates in Peril, World Zoo and Aquarium Conservation Strategy book South Asia version/ Poster/ sticker
- **Universities Federation for Animal Welfare** - Daily Life Wildlife, Zoo Patrol
- **US Fish and Wildlife Service** - Tiger Tool Kit (English & Hindi)
- **Wildlife Conservation Society** - Tiger Tool Kit (English & Hindi)